

Annotation. This research is devoted to the study of the peculiarities of the local media on community development. We have analyzed the importance of cooperation between community and media. Empirically investigate the overall interest of Media source's Content, the trust/distrust, the level of covering of the problems community and the constructive and destructive aspects of media influence.

Key worlds: Media, information, local media, community development.

ROLE OF LOCAL MEDIA IN COMMUNITIES SUCCESSFUL DEVELOPMENT

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